

### **Training Wrap Up**

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#### Women's Health

- Provider tools and resources can be found on the following sites:
  - o www.HealthyTexasWomen.org
  - o <u>www.tmhp.com</u>
  - www.hhsc.state.tx.us/WomensHealth/provider-information.shtml
- Staff are available by phone or email
  - If you are unsure who to contact, please send inquiry to womenshealth@hhsc.state.tx.us.



### **Outreach Campaign**

- TV Ads
- Radio Ads
- Billboards
- Social Media



- Other state programs (WIC, Healthy Texas Babies)
- Targeted outreach communication to groups that serve low income women



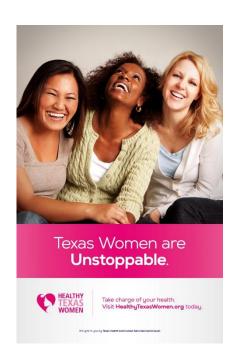
### **Outreach Campaign**

- August 25 Webinar
  - Email invitation will be sent to primary contact with registration info
  - Please encourage your community
     stakeholders to attend





## **Outreach Campaign**



















#### Women's Health

# **Questions?**